

Name: Dr. Srabani Roy Maiti

Assistant Professor and Head, Department of Journalism and Mass Communication,  
Kidderpore College, Kolkata-23

Educational Qualification: M.A. PhD

PhD Awarded – November 2019

PhD Topic - “Changing Patterns of Santali Communication from 1855 Onwards - A Study on Three Districts of West Bengal”

**Teaching Experience:** Teaching at Kidderpore College as Assistant Professor in the department of Journalism and Mass Communication from 21<sup>st</sup> July 2014 till date.

Taught at Asutosh College from August 2003, first as a part-time lecturer and then from October 2004 as Contractual Whole Time Teacher, (CWTT) till 20<sup>th</sup> July 2014.

Taught as Guest Faculty in the Post Graduate Diploma Course under the Department of Media Studies Film and Television at Calcutta University in the year 2012

**Achievements:** Got “*Order of Merit Certificates*” in M.A. Examination 2002 and in B.A. (Honours) Examination 2000, (Topped the University).

**Papers Presented in Different Seminars and Conferences:**

Sl. No	Title of the Paper	Seminar/ Conference Organized by	Year/ Venue
1.	Role of Women in Disaster Management: Kalindi a Case Study.	<u>National Congress</u> All India Foundation for Peace and Disaster Management, in Association with Delhi Disaster Management Authority and Delhi Commission for Women.	15 <sup>th</sup> - 16 <sup>th</sup> December 2009 American Centre New Delhi
2.	Public Relation : Key to Corporate Social Responsibility	<u>National Seminar</u> Centre for Management Studies University of Burdwan and India Accounting Association.	27 <sup>th</sup> -28 <sup>th</sup> March 2010 University of Burdwan.
3.	Tribal Films: A Mirror of Realism and Indigenous Cultural Identity.	<u>National Seminar</u> Dept. of Journalism and Mass Communication Burdwan University.	28 <sup>th</sup> -29 <sup>th</sup> April 2010. Burdwan University

4.	Trial by the Media: Ethics and Freedom of the Press.	<u>State Level UGC Sponsored Seminar</u> Dept. of Journalism and Mass Communication.	15 <sup>th</sup> May 2010. Netaji Nagar College. Kolkata.
5.	Public Awareness and Human Rights- Perspective of Participatory Communication in West Bengal.	<u>National Seminar</u> Dept. of Criminology and Police Administration JHAA College in Collaboration with Indian Society of Criminology.	13 <sup>th</sup> -14 <sup>th</sup> December 2012. JHAA College Chennai.
6.	“Communication and Culture”- A study on Contemporary Santali Communication.	<u>International Seminar</u> Dept. of Mass Communication University of Burdwan in Collaboration with MAKAIS, under the Ministry of Culture, Govt. of India.	19-20 November 2014. Burdwan University.
7.	“Communication Strategy of Indian Political Parties During Elections in 21 <sup>st</sup> Century.”	<u>International Seminar</u>  Dept. of Political Science, University of Kalyani, WB, India & Research Committee 23, International Political Science Association (IPSA RC- 23).	7 <sup>th</sup> -9 <sup>th</sup> December 2015.  University of Kalyani.
8.	Santals ‘ Manjhi- Pargana’ System of Governance reflecting Democratic Participatory Communication: A case Study on Santal Villages in West Bengal.	<u>One Day National Seminar</u>  Department of Mass Communication, University of Burdwan	March 29, 2018  University of Burdwan

### Papers Published in different books and Journals

1.	Communicator- Journal of the Indian Institute of Mass Communication Vol. XLIV No.1	Communicating Disaster: Participatory development in West Bengal	ISSN NO- 0588- 8093	Jan.-Dec. 2009.
2.	PR Communication Age	“Public Relation: Key to Social Responsibility.”	0972-0650	July 2010
3.	Global Media Journal Indian Edition.	“Exploring the possibilities of the use of Right to Information: A Case Study on Joint Forest Management.”	2249-5835	December 2010

4.	CLIO An Interdisciplinary Journal of History.	“Identity Assertion in the age of Modernization: A Case Study of a Bengal Puppet Group.”	0976-075XCLIO	Jan-Dec 2011
5.	VIDURA- A Journal of the Press Institute of India.	“Women Provide Lesson in Disaster Management.	0042-5303	Jan-March 2013
6.	Book- Mass Media and Society in Post Globalization.	In Search of Identity of Folk Media in the Age of Globalization.	ISBN-13:9789380601984(Hbk)	2013.
7.	Book- Advances in Extension Education and Rural Development. Vol. 3.	Role of Women In Disaster Management.	ISBN-978-81-7754-531-9.	2014
8.	The Quarterly Review of Historical Studies- Journal of Institute of Historical Studies Vol. LVII Nos. 1&2	Relevance of Tribal Communication in South West Bengal—A Study on Santali mode of Communication	ISSN-0033-5800	April-Sept. 2017
9.	Book-Media Governance and Cultural Issues.	Santals ‘ Manjhi-Pargana’ System of Governance reflecting Democratic Participatory Communication: A case Study on Santal Villages in West Bengal.	ISBN : 81-87259-95-7	2018
10.	Book- Reconstructing the Significance of Child Rights (Part 1)	“Public Awareness and Human Rights: Perspective of Development Communication in West Bengal.	ISBN: 978-81-962432-7-2	2023
11.	Book- Media Issues and Debates in Contemporary India	“Mass Media Consumption Among Santhal Community-An Ethnographic Study on Three Districts of West Bengal”.	ISBN: 978-93-5747151-0	2023

### Participation in seminars and workshops:

1. An Abstract was accepted for presentation at the 19<sup>th</sup> Annual Conference of the Asian Media Information and Communication Centre (AMIC) on May 2010, at Singapore.
2. Attended a 4 days Media consultation and Workshop; Addressing Eradication of Polio for Professors of Journalism & Mass Communication , conducted by UNICEF , in March 2010 at Kolkata.

3. Attended 2 UGC Sponsored College Teachers Re-Training Programmes at Jadavpur University in the year March 2006 & February 2007, on “Public Relations Methodology for Academic Institution” and ‘Teaching as Performance’, respectively.
4. Delivered a Speech in a 2-Day Seminar on ‘Involvement of youth in political decision making’, from 26<sup>th</sup> to 27<sup>th</sup> September 2005, conducted jointly by Department of Journalism and Mass Communication, University of Calcutta and Friedrich Ebert Stiftung.
5. Participated in a seminar titled ‘The Partition of India & its Aftermath in Indian Literature & Films’, Organized by the Departments of English and Bengali on 3<sup>rd</sup> April 2006, at Asutosh College.
6. Participated in a UGC Sponsored Seminar titled ‘Present Scenario and Future Prospects of Microbiology and Plant Biotechnology’, Organized jointly by the Departments of Botany and Microbiology, Asutosh College and Bose Institute Kolkata, at Asutosh College on March 2011.

#### **PARTICIPATION AS RESOURCE PERSON:**

1. Participated at a UGC Sponsored National Workshop at the Dept. of Journalism & Mass Communication, Vijaygarh Jyotish Ray College as a **Resource Person** from 5<sup>th</sup> to 7<sup>th</sup> December, 2015
2. Acted as a **Resource Person** for a State-level Workshop on ‘Career Prospects in Mass Communication & Journalism’, at Jhargram Raj College, Jhargram on 8<sup>th</sup> January 2020
3. Acted as a Resource Person for a State-Level Seminar on “Sports Journalism for Quality Enhancement”, at Bhangar Mahavidyala, South 24 Parganas on 6<sup>th</sup> April, 2023.
4. Participated as a **Member of the Expert Advisory Committee** (twice) for the making of A Trilingual Fundamental Glossary of Mass Communication (English-Hindi-Bangla), under the Scheme of National Technical Terminology of the Commission under the Government of India Commission for Scientific and Technical Terminology, in the year 2022 and 2023
5. Organized a Two-Days International Conference, Sponsored by ICSSR-ER, on “Decoding AI: Understanding its Impact on the Narratives of Mass Media”, as a Convenor and Head of the department of Journalism and Mass Communication.

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